

## DAFTAR PUSTAKA

- [ Hendry 2010 ] Hendry, 2010, “Strategic Management”, 4th Ed. New York,2009,[www.ctb.ku.edu](http://www.ctb.ku.edu) (Diakses 25 April 2010).
- [ Johan 2009 ] Johan, Felisitas., “Makna Logo dan Arti warna”, 2009,[www.ilmugrafis.com](http://www.ilmugrafis.com)(Diakses 03 Mei 2009).
- [ Lizard 2010 ] Lizard, Wijanarko., “Software Aplikasi desain Adobe Photoshop”, 2010, [www.ahlidesain.com](http://www.ahlidesain.com)(Diakses 14 Juni 2010).
- [ Marzuki 1977 ] Marzuki , 1977 ,Metodologi Riset. Yogyakarta: BPEFE-UII.
- [ Moleong 2001] Moleong, Lexy J. 2001, Metode Penelitian, Kualitatif. Bandung: PT. Remaja Rosadakarya.
- [ Nazir 2003 ] Nazir, 2003, Metode Penelitian. Erlangga: Jakarta.