

DAFTAR PUSTAKA

- [1] T. S. Alicia, “Strategi Pemasaran Melalui Digital Marketing pada PT Bhumi Visatanda Yogyakarta,” *Lap. Magang*, pp. 1–80, 2020, [Online]. Available:[https://dspace.uii.ac.id/bitstream/handle/123456789/23790/17211077 Tarita Syavira Alicia.pdf?sequence=1](https://dspace.uii.ac.id/bitstream/handle/123456789/23790/17211077%20Tarita%20Syavira%20Alicia.pdf?sequence=1)
- [2] A. Heinze, G. Fletcher, T. Rashid, and A. Cruz, *Digital and social media marketing: A results-driven approach.* 2020. [Onilne]. Available: <https://www.taylorfrancis.com/books/9781000041644>.
- [3] A. Sefentry and R. Masriatini, “Pemanfaatan Teknologi Membran Reverse Osmosis (RO) Pada Proses Pengolahan Air Laut menjadi Air Bersih,” *J. Redoks*, vol. 5, no. 1, p. 58, 2020, doi: 10.31851/redoks.v5i1.4128.
- [4] R. E. Yoesoep, *Manajemen Pemasaran.* 2022. [Online]. Available: <https://repository.penerbiteureka.com/publications/558183/manajemen-pemasaran>
- [5] A. Chakti, *THE BOOK OF DIGITAL MARKETING.* 2019. [Online]. Available: <https://bit.ly/47ja2Sy>
- [6] et all Fawzzi Marissa, *STRATEGI PEMASARAN Konsep, Teori dan Implementasi.* 2022. [Online]. Available: <http://repository.ibs.ac.id/id/eprint/4973>
- [7] N. T. Hariyanti and A. Wirapraja, “Pengaruh Influencer Marketing Sebagai Strategi Pemasaran Digital Era Modern (Sebuah Studi Literatur),” *J. Eksek.*, vol. 15, no. 1, pp. 133–146, 2018.
- [8] F. P. Juniawan, M. S. Mayasari, H. A. Pradana, L. Tommy, and D. Y. Sylfania, “Pelatihan Digital Marketing Guna Meningkatkan Kompetensi Masyarakat Desa Kace Timur, Bangka,” *J. PkM Pengabdi. Kpd. Masy.*, vol. 6, no. 1, p. 17, 2023, doi: 10.30998/jurnalpkm.v6i1.8649.
- [9] H. Magdalena and H. Santoso, “Sosialisasi Pemasaran Digital Bagi Pelaku

- Industri Rumahan di Kabupaten Bangka Tengah,” *J. Abdidas*, vol. 2, no. 5, pp. 1054–1063, 2021, doi: 10.31004/abdidas.v2i5.429.
- [10] Ryan, “Digital marketing Berbasis Aplikasi Sebagai Strategi Meningkatkan Kepuasaan Pelanggan,” *J. Cakrawala*, vol. 10, no. 2, pp. 107–112, 2014, [Online]. Available:<http://www.cakrawalajournal.org/index.php/cakrawala/article/view/36>
 - [11] M. Syahid, M. R. -, N. A. -, S. Arief, and I. Fathar, “Pengolahan Air Minum Sistem Reverse Osmosis di Pesantren Hidayatullah Gowa.,” *J. TEPAT Appl. Technol. J. Community Engagem. Serv.*, vol. 2, no. 2, pp. 60–65, 2019, doi: 10.25042/jurnal_tepat.v2i2.112.
 - [12] “Keputusan Menteri Kesehatan RI No. 907/MENKES/SK/VII/2002,” *Pap. Knowl. . Towar. a Media Hist. Doc.*, pp. 1–21, 2014, [Online]. Available: https://betterwork.org/wp-content/uploads/762-2-Kepmenkes_907-2002_SYARAT_DAN_PENGAWASAN_KUALITAS_AIR_MINUM.pdf
 - [13] S. Yudo and A. I. Sitomurni, “IMPLEMENTASI TEKNOLOGI PENGOLAHAN AIR AIR SIAP MINUM Studi Kasus : Penerapan Teknologi Pengolahan Air BUSSINESS DEVELOPMENT OF READY TO DRINK WATER IN GALON Case study : Implementation of Drinking Water Processing Technology in SMK Al-Kahfi , Sumbawa,” *J. Rekayasa Lingkung.*, vol. 11, no. 2, pp. 45–55, 2018.
 - [14] A. I. Wulannata, “Analisis SWOT Implementasi Teknologi Finansial Terhadap Kualitas Layanan Perbankan Di Indonesia,” *J. Ekon. Dan Bisnis*, vol. 20, no. 1, pp. 133–144, 2017.